



Reserve Bank of India Chandigarh

1. Talk in schools on 'RBI & You'

2. Script Checking (Money Kumar)

Translation (Raju & Money Tree)

3. Pamphlet on RBI, Chandigarh
(for customer feedback)

1. RPCD has conducted an Essay Competition on Financial Inclusion for school children (Class VI to XII) in the states of Punjab, Himachal Pradesh & Chandigarh UT. In all, about 3000 entries were received which were evaluated by the eminent bankers, DIF and the Dean, University Business School (UBS), Punjab University, Chandigarh. The award ceremony shall be held in the first week of January 2008.
2. Comic book 'Raju & Money Tree' was got translated into Punjabi and 1000 copies were distributed in all the districts of Punjab through the Lead District Managers.
3. RPCD has prepared a Financial Literacy Project focusing on farmers. The subject is of great relevance especially in view of the farmers suicides in the Malwa belt of Punjab. The project has been sent on August 09, 2007 to RPCD, Central Office for approval. Central Office approval is awaited.
4. Financial Literacy cum credit counseling centres have been established in Shimla, Gurdaspur and Mansa.